



2019 Battle Creek Grand Cereal Parade

Saturday, June 8, 2019
Staging: 11:30 a.m. – 1:00 p.m.
Parade Kick-off: 1:00 p.m.

Rules and Guidelines for Entries

1. Maximum float height of 12' 5" (this allows for clearance of overhead obstructions).
2. All Equestrian units **MUST** provide an accompanying clean-up crew.
3. All routines performed during the Parade must keep pace with the Parade.
4. Candy and other items **CANNOT** be thrown into the crowd.
5. Parade positions will be determined by the Parade Committee and entries will have a designated place in the Staging area.
6. Staging for Parade will be on West Van Buren Street. Please enter staging area from East via Washington Avenue. Staging will begin at 11:30 a.m. and end at 1:00p.m. Parade begins at 1:00 p.m. **SHARP.**
7. Parade Route: Out of Staging Area East on West Van Buren; south on Tompkins St (United Way Dr); East on Michigan Avenue concluding at Commerce Pointe.
8. The Parade Marshal and Cereal City Development Corporation reserves the right to refuse any entry deemed inappropriate for the Grand Cereal Parade.

******Parade Application Deadline: Friday, May 17, 2019******