



**FOR IMMEDIATE RELEASE**

Contact: Kate Gwinn  
Communications Specialist  
Battle Creek Live!  
Kellogg Arena & Festival Market Square  
1 McCamly Sq.  
Battle Creek, MI 49017  
(847) 707-4949

## **KELLOGG ARENA TO HOST BATTLE CREEK CEREAL KILLERS ROLLER DERBY**

**BATTLE CREEK, Mich.** – The Battle Creek Cereal Killers and Damzel Dollz are back on Saturday, February 4<sup>th</sup>, 2017 hosted at Kellogg Arena in downtown Battle Creek.

Admission starts at \$5 for children aged 13-17 year olds and \$12 adults. Tickets are available for adults for \$10 if paying in advanced. Children 12 years and under are free with a paying adult.

The night will kick off at 5:00PM starting with the junior derby team Damzel Dollz vs. the Killamazoo Killer Beez followed by the highly anticipated Battle Creek Cereal Killers vs. the Killamazoo Derby Darlins at 7:00PM.

The Battle Creek Cereal Killers were formed in May of 2011 and are 100% skater owned team. The Cereal Killers were accepted into the WFTDA Apprenticeship program in January of 2014 and became a full WFTDA member league in December 2014.

Roller Derby is one of many upcoming events being presented by Battle Creek Live! Battle Creek Live! is an initiative to bring live entertainment and events to downtown Battle Creek with a goal of contributing to the community's positive economic impact and quality of life, as well as rejuvenating Kellogg Arena.

For any additional information about Roller Derby, please visit <https://www.facebook.com/bcrollerderby> or contact Kellogg Arena office at (269)-939-4800.

**Who:** Battle Creek Cereal Killers

**What:** Full Contact Roller Derby presented by Battle Creek Live!

**When:** February 4<sup>th</sup>, 5:00 PM & 7:00PM, Doors 4:30 PM

**Where:** Kellogg Arena, Downtown Battle Creek

**Tickets:** Available at <https://www.facebook.com/bcrollerderby/>

Presale: \$10 in advanced for adult

At door: \$12 Adult

Children 13-17yr/old: \$5

Children 12 & under: free with paying adult

\*All tickets are subject to handling fees

