



FOR IMMEDIATE RELEASE

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Battle Creek Live!
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Kellogg Arena to Host Battle Creek Camper & RV Show January 2017

BATTLE CREEK, Mich.- Michigan Association of Recreational Vehicles and Campgrounds (MARVAC) will be holding a four-day event, January 26-29th, at Kellogg Arena located downtown Battle Creek.

Admission will be \$7 for adults and children and \$6 dollars for seniors. Tickets are available at www.battlecreeklive.com.

The show will feature RV's, campers, and fifth wheels for sale from Haylett Auto & RV, Richard's Motor Sales, Krenek RV, Caswell RV, and Larry's RV Center.

The Michigan Association of Recreational Vehicles and Campgrounds is a division of the Michigan Manufactured Housing, RV and Campground Association, which is a full-service, non-profit, state trade association, representing the manufactured housing, recreation vehicle and private campground industries in the state of Michigan.

Battle Creek Live! is an initiative to bring live entertainment and events to downtown Battle Creek with a goal of contributing to the community's positive economic impact and quality of life, as well as rejuvenating Kellogg Arena.

For any additional information you can visit www.michiganrvandcampgrounds.org.

Who: MARVAC

What: Battle Creek Camper and RV Show

Where: Kellogg Arena, Downtown Battle Creek

When: Thursday January 26th 11:00 AM – 8:00 PM

Friday January 27th 11:00 AM – 8:00 PM

Saturday January 28th 10:00 AM – 8:00 PM

Sunday January 29th 11:00 AM – 5:00 PM