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FOR IMMEDIATE RELEASE

**KELLOGG ARENA TO HOST 3rd ANNUAL COWBOY CHRISTMAS
 BULL RIDING**

BATTLE CREEK, MICH. (October 12) – The Bulls are Back at Kellogg Arena as the 3rd annual Cowboy Christmas Bull Riding will take place December 16th and 17th in Downtown Battle Creek, presented by Rock of Ages Cowboy Revival.

Tickets become available beginning October 17 at 10:00AM at BattleCreekLive.com. Tickets start at \$13 for children aged 3-12 years old and \$18 for adults. Ring Side tickets are available for \$35 and VIP tickets for \$25. Children 2 years and younger are free. Prices will increase on the day of the show. Group discounts are also available.

Each night will feature specials. Friday night will be Military Appreciation Night and Saturday is Kid's Night.

This event is sanctioned by Southern Extreme Bull Riding Association (SEBRA). Each night will consist of 24 bulls plus the top six riders will be back Saturday night for the Show Round (finals). Also featured will be child riders atop mini bulls.

For any additional information about Cowboy Christmas you can visit [Facebook.com/Rock-of-Ages-Cowboy-Revival-Ministries](https://www.facebook.com/Rock-of-Ages-Cowboy-Revival-Ministries) or contact the Kellogg Arena office at (269)-963-4800.

Who: Cowboy Christmas Bull Riding

What: Rock of Ages Cowboy Revival

Where: Kellogg Arena, Downtown Battle Creek

When: December 16th & 17th, Doors 7:00 PM, Show 8:00PM

Tickets: BattleCreekLive.com

Ring Side: presale, \$35; day of show, \$45

VIP: presale, \$25; day of show, \$30

Adults: presale, \$18; day of show, \$20

Children 3-12: presale, \$13, day of show, \$15

Children 2 & under FREE

*All tickets are subject to handling fees

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